

Platinum Partnership



Boost Business with the Power of Partnership

Shifting economic conditions and competitive business make it harder than ever to acquire and retain new members. Today, the key to member acquisition and retention is to offer creative ways that drive new membership all while keeping existing members loyal. The Avjobs Platinum Partnership provides just that for our partners community.

Platinum Partners are recognized for their expertise in a broad range of services that support aviation, and you can now take advantage of a strategy that can enhance your existing member benefits while driving membership.

With the Platinum Partnership, you and your members can both reap the rewards! You can offer your members the benefit of a year of Avjobs applicant services at an 80% savings! As your members take advantage of benefits provided through the Platinum Partnership Outreach Discount, Avjobs provides referral fees back to you on successful and qualified applicant redemptions. Residual referral fees are also paid on recurring redemptions.



Key Benefits of Platinum Partnership

- * Quick set up - At will participation - No contracts! *
- Increase marketing exposure with no cost or ad spend
- Improve member acquisition and retention
- Provide value add for current and future members
- Broaden the reach of your target audience into new market segments
- Receive referral fees on applicant redemptions
- Add value to the overall price element by delivering a higher level of perceived value
- Develop loyalty to your organization and membership

Drive Membership to New Heights

The Platinum Partnership is designed exclusively for industry organizations and associations to offer added value to existing member benefits while bringing in additional revenue through member participation.

As a Platinum Partner, Avjobs delivers high quality benefits through the Outreach Discount you provide to your members at a tremendous savings. Providing your members with access to our premier employment site, presents opportunity for them to enhance their career, change jobs and make themselves available in the candidate selection process.

Influencing customer behavior and invigorating relationships is key and the Platinum Partnership helps effectively drive membership numbers. By working together, we can strengthen the industry and increase membership through the Avjobs Platinum Partnership. A win-win for both partners!

Working together for a win-win relationship!